



HOPELink
BEHAVIORAL HEALTH

Corporate Partnership Program

**"We feel appreciated as a community. We are seen, heard,
and valued as individuals. Together we have the opportunity
and ability to become soft in the hard places, strong in the
chaos, beautiful in the mess, a light in the dark."**

– HOPELINK RECOVERY ACADEMY CLIENT

2000+ INDIVIDUALS & FAMILIES
SERVED EACH YEAR

200,000+ CALLS, TEXTS, & CHATS
HANDLED EACH YEAR

HopeLink relies on the support of our community to provide behavioral health, crisis and suicide intervention services. By becoming a Corporate Partner with HopeLink, you will make a lasting-impact on those we serve in our community by providing meaningful opportunities for your employees to engage with our important mission, sustain or improve employee morale, provide team-building opportunities and leadership opportunities, or meet employees' charitable goals. HopeLink's Corporate Partners allow HopeLink to change and save lives.

Corporate Partner Benefits:

- Volunteer opportunities to promote team building or engage your employees and/or their families (see list of volunteer opportunities on last page).
- Event Opportunities such as hosting a table at our Imagine Hope Benefit or a foursome at our Annual Golf Tournament.
- Year-round promotion on HopeLink's website, social media pages, and e-newsletter
- Media and press release promotion
- Inclusion in HopeLink's Corporate Sponsor page of our Annual Report
- Opportunities to have HopeLink speak at your offices or via Zoom to share HopeLink's mission and work in our community.
- The gratification of knowing your partnership is changing and saving lives in our community!

Partnership Opportunities:

We are happy to work with you to meet your philanthropic goals and make the most of your partnership with HopeLink. Opportunities to partner include:

- Inclusion in HopeLink's annual events: Imagine Hope Benefit, Annual Golf Tournament, Mental Health Awareness Month, or #CallTextLive Suicide Prevention Month Campaign.
- Employee Giving Program
- HopeLink Ambassadors
- Board Membership Opportunities
- Committee Opportunities (Finance Committee, Resource Development Committee, etc.)
- Facebook fundraisers or office fundraisers
- Sponsorship of HopeLink Lunch & Learn educational topics such as mental health, suicide prevention and more.
- Adoption of HopeLink programs, services, or projects (i.e. sponsoring the Recovery Academy Art Class, sponsoring field trips for clients, sponsoring Crisis Services call center needs, etc.)

Interested in becoming a Corporate Partner with HopeLink?

CONTACT:

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[HopeLinkBH.org/corporate-partners](https://hopelinkbh.org/corporate-partners)

OUR MISSION

HopeLink inspires hope and provides support for individuals and families experiencing crisis and behavioral health challenges. Through innovative services and a collaborative approach, we strengthen our community one life at a time.

Corporate Partnership Levels:

SAFETY PARTNER

\$5,000
ANNUAL GIFT
TO HOPELINK

- 1 annual group volunteer opportunity (see list attached for options)
- 4 tickets to Imagine Hope Benefit
- Twosome to Annual Golf Tournament
- Promotion as Corporate Partner in Golf Tournament & Imagine Hope Benefit
- Adopt a HopeLink project opportunity (i.e. music classes or field trips for those we serve)
- Social media and web promotion
- Spotlight on HopeLink Corporate Partner webpage and Annual Report

COMMUNITY PARTNER

\$15,000
ANNUAL GIFT
TO HOPELINK

- Up to 2 annual group volunteer opportunities (see list attached for options)
- 6 tickets to Imagine Hope Benefit
- Foursome at Annual Golf Tournament
- Promotion as Corporate Partner in Golf Tournament & Imagine Hope Benefit
- Adopt a HopeLink project or program opportunity (i.e. music classes or Crisis Services)
- Social media, web promotion and press release opportunities
- Spotlight on HopeLink Corporate Partner webpage and Annual Report

HOPE PARTNER

\$25,000
ANNUAL GIFT
TO HOPELINK

- Up to 3 annual group volunteer opportunities (see list attached for options)
- Table of 10 to Imagine Hope Benefit
- Foursome at Annual Golf Tournament
- Promotion as Corporate Partner and speaking opportunity at Imagine Hope Benefit & Annual Golf Tournament
- Adopt a HopeLink program opportunity such as Crisis Services, Recovery Academy, etc.
- Social media, web promotion and press release opportunities
- Spotlight on HopeLink Corporate Partner webpage and Annual Report

CHANGING LIVES PARTNER

\$35,000
ANNUAL GIFT
TO HOPELINK

- Up to 4 annual group volunteer opportunities
- (2) Tables of 10 at Imagine Hope Benefit
- 6 golfer registrations to Annual Golf Tournament
- Promotion as Corporate Partner and speaking opportunity at Imagine Hope Benefit & Annual Golf Tournament
- Adopt a HopeLink program opportunity such as Crisis Services, Recovery Academy, etc.
- Promotional video highlighting partnership
- Social media, web promotion and press release opportunities
- Spotlight on HopeLink Corporate Partner webpage and Annual Report

SAVING LIVES PARTNER

\$50,000
ANNUAL GIFT
TO HOPELINK

- Up to 5 annual group volunteer opportunities
- (3) Tables of 10 at Imagine Hope Benefit
- (2) Foursomes at Annual Golf Tournament
- Promotion as Corporate Partner and speaking opportunity at Imagine Hope Benefit & Annual Golf Tournament
- Adopt a HopeLink program opportunity such as Crisis Services, Recovery Academy, etc.
- Multiple promotional videos highlighting partnership
- Social media, web promotion and press release opportunities
- Premier Spotlight on HopeLink Corporate Partner webpage and Annual Report

HopeLink Employee Engagement Opportunities

HANDS-ON OPPORTUNITIES:

- **Recovery Academy Projects:** Paint a classroom, landscape, or complete other hands-on projects to improve our Recovery Academy Programs in Fairfax and/or Mount Vernon, VA.
- **Organization Projects:** Organize libraries, art classrooms, supply closets, or other program spaces in one of our Recovery Academy programs.
- **Host an event for HopeLink Clients:** Such as a summer picnic, holiday luncheon, Valentine's Day party, spring celebration, etc. Our clients enjoy celebrating special occasions!
- **Independent Living Skills Presentations:** Present at one of our Recovery Academy Day program's registration weeks. Topics can include: employment tips, money management, personal hygiene, health and wellness, writing workshops, computer skills, arts & crafts, music lessons and more.

SPECIAL EVENTS:

- **Support our annual fall fundraiser, Imagine Hope Benefit** by providing volunteer support on the day of the event or leading up to the event. Opportunities include: administrative support, mailing projects, soliciting auction items, event set-up or clean up, attending as guests or volunteering at the event, sponsoring the event, and much more. <https://hopelinkbh.org/imagine-hope>.
- **Support our Annual Golf Tournament** by providing administrative support leading up to the event or volunteering the day-of the event to ensure the event runs smoothly.
- **Join our Mental Health Awareness Month efforts**, held annually in May: <https://hopelinkbh.org/mental-health-awareness-month>.
- **Join our suicide prevention campaign, #CallTextLive**, held annually in September: <https://hopelinkbh.org/calltextlive>.

SUPPLIES & DRIVES:

- **Stress Relief Kits for Crisis Workers & Clinical Staff:** Make stress relief kits for our frontline employees including crisis workers and clinical staff! Needed items include: coloring books and colored pencils, stress balls, journals, nonperishable snacks, cards with messages of hope, etc. Items can be purchased individually or donated via Amazon.
- **Art Supply Drive:** Collect art supplies to donate to our Recovery Academy Day Programs for arts and craft activities. Items such as water-based paints, brushes, markers, colored paper, yarn, magazines, etc.
- **Create Personal Care Kits for HopeLink Clients:** Including (new) items such as full sized or travel sized hygiene products including deodorant for men and women, lotion, shampoo/conditioner, body wash, toothbrushes, toothpaste, body spray, etc.

ADOPT A PROGRAM OR PROJECT:

- Adopt a HopeLink program such as Recovery Academy, Crisis Services, Employment Services, etc. as the lead sponsor for the program. Funds from your corporate partnership can directly support the needs of the program, provide your employees with volunteer opportunities within that program, and includes marketing and promotion of your adoption of the program.
- Adopt a HopeLink project such as the Recovery Academy Art Class, field trips for clients, specific projects to support Crisis Services and more. Includes marketing and promotion of your adoption of the project.

YOUTH VOLUNTEER OPPORTUNITIES:

- Do you know a youth volunteer in need of service opportunities? HopeLink offers a variety of opportunities for youth volunteers. Please email volunteer@hopelinkbh.org for more information.